Strategic Plan Goals

Goal 1: Conduct a feasibility study to determine whether to change the institution’s name to Talladega University, thus reflecting its enhanced undergraduate offering and adding graduate level programs, as well as career-oriented certification to prepare students for a changing world.

Goal 2: Provide academic programs and experience so that students will be able to speak effectively, think strategically, and read critically.

Goal 3: Enhance the student-focused teaching strategies to improve retention and prepare for global perspectives in our continuously changing world.

Goal 4: Enhance online course offerings to support fully online degree programs.

Goal 5: Exhibit competency among academic disciplines.

Goal 6: Support faculty in scholarship and research endeavors.

Goal 7: Retain and promote a high-quality and diverse faculty and staff.

Goal 8: Provide a safe and intellectual environment for student, faculty, and staff.

Goal 9: Enhance the partnership with the Community.

Goal 10: Further Talladega College to ascend to a top-tier academic institution.

Dr. Billy C. Hawkins
President

MISSION
Talladega College is an institution rich in history whose mission is to equip its graduates for the global community through academic excellence, moral values, community service and professional development.

VISION
Talladega College aspires to be a center of academic excellence in liberal arts higher education; thus preparing students not only for graduate studies but also for the global community.

CORE VALUES

STUDENTS FIRST:
The main stakeholders are students.

ACCOUNTABILITY:
Faculty and Staff promote planning that builds on a culture of responsibility and transparency, including the provision of benchmarks for measuring progress.

INTEGRITY:
Foster honesty by acting in a candid, fair, and ethical manner, creating a culture of trust that is evident in all College activities and decision-making.

DIVERSITY:
Expose students to diversity inherent in the world in which we live.

EXCELLENCE:
To teach high-quality educational programs and perform innovative research, thus being preeminent in all that we do.