

# RISING UP

HALE WOODRUFF'S MURALS FROM TALLADEGA COLLEGE

TALLADEGA  
COLLEGE

*"Home of the Amistad Murals"*

A Private, Four-year, Co-educational, Liberal Arts College



FACT BOOK  
2016-2017

COMPILED BY THE  
OFFICE OF INSTITUTIONAL EFFECTIVENESS AND RESEARCH

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## *Message from the President*

We are thankful for so many things at Talladega College. We have so many milestones to be proud of, but there is one that stands out above all the rest and that is the founding of Talladega College. Currently, we are in the midst of celebrating the founding of this great institution by Thomas Tarrant and William Savery [November 1867 – November 2017] and is recognized for 150 years of educational excellence! Some colleges across the United States have had to close their doors and we are ever grateful for the support we receive from our alumni and other donors, which enables us to bring greater awareness of what we stand for in educational circles. The battle has always been fought for Talladega College and we will continue to do so - to steadily move the College forward and educate those who come through these hallowed doors.

On the pages of this Fact Book, you will find information that confirms the College is moving in the right direction. We are constantly searching for new ways to improve the learning experience for our students, to encourage more students to attend, to enhance the classrooms on campus and to build new buildings for our students that will further enhance their matriculation at Talladega College.

Should you have questions about the facts outlined in this booklet, please contact my office at (256) 761-6212 or Dr. Syed Raza at (256) 761-6200, Office of Institutional Effectiveness and Research.

Sincerely,



Billy C. Hawkins, PhD  
President  
June 5, 2017





# OUR MISSION

## MISSION STATEMENT

Talladega College is an institution rich in history whose mission is to equip its graduates for the global community through academic excellence, moral values, community service and professional development.

## VISION STATEMENT

Talladega College aspires to be a center of academic excellence in liberal arts higher education; thus preparing students not only for graduate studies but also for the global community.

## CORE VALUES

- STUDENTS FIRST:** The main stakeholders are students.
- ACCOUNTABILITY:** Faculty and Staff promote planning that builds on a culture of responsibility and transparency, including the provision of benchmarks for measuring progress.
- INTEGRITY:** Foster honesty by acting in a candid, fair, and ethical manner, creating a culture of trust that is evident in all College activities and decision-making.
- DIVERSITY:** Expose students to diversity inherent in the world in which we live.
- EXCELLENCE:** To teach high-quality educational programs and perform innovative research, thus being preeminent in all that we do.

Adopted by the Board of Trustees  
July 12, 2016

# ACCREDITATION

Talladega College is accredited by the following agencies:

**Southern Association of Colleges and Schools  
Commission on Colleges  
(SACS-COC)**

1866 Southern Lane, Decatur, GA 30033

404-679-4500

**Council on Social Work Education (CSWE)**

1701 Duke Street, Suite 200

Alexandria, VA 22314-3457

Phone: 703.683.8080 | Fax:703.683.8099

E: [info@cswe.org](mailto:info@cswe.org)

**Alabama State Department of Education**

50 North Ripley Street

P.O. Box 302101

Montgomery, Alabama 36104

(334) 242-9700

# ORGANIZATION

## General Profile

PRESIDENT	<b>DR. BILLY C. HAWKINS</b>
FOUNDED	1867
TYPE	Private
AFFILIATION	United Church of Christ
INSTITUTIONAL CHARACTERISTICS	Degree-granting
CAMPUS	Talladega, AL
CALENDAR	Semester
DEGREE OFFERED	Bachelor of Arts and Associate of Liberal Arts
ADDRESS	627 West Battle Street, Talladega, AL 35160
WEBSITE ADDRESS	<a href="http://www.talladega.edu">http://www.talladega.edu</a>
ACCREDITING AGENCY	Southern Association of Colleges and Schools, Commission on Colleges (SACSCOC)
MASCOT	Tornado
COLORS	Crimson & Blue

# SUMMARY STATISTICS

<b>ADMISSIONS INFORMATION 2015-16 &amp; 2016-2017</b>		
	<b>2015-16</b>	<b>2016-17</b>
<b>First-Time First-Year</b>		
Applied	2166	2388
Accepted	1368	1288
Registered	298	223

\* Data collected May 1, 2017

<b>FACULTY 2015-2017*</b>			
	<b>2014-15</b>	<b>2015-16</b>	<b>2016-17</b>
<b>Total Faculty</b>	<b>52</b>	<b>64</b>	<b>66</b>
Full-Time	42	39	44
Part-Time	10	25	22
<b>Total Faculty (Male /Female)</b>			
Male	25	22	25
Female	17	17	19
<b>Faculty Rank</b>			
Professor	7	7	7
Associate Professor	14	13	14
Assistant Professor	13	12	18
Instructor/Lecturer	8	7	5
<b>Tenure Status</b>			
Tenured	9	9	9
Tenure Track	33	30	35
Non-Tenure Track	0	0	0

\* IPEDS Data submitted April 12, 2017 for 2014-15, 2015-16 & 2016-17

## SUMMARY STATISTICS

STUDENT FALL ENROLLMENT 2015-2016 & 2016-2017				
2015-16			2016-17	
Classification				
Registered Headcount				
Full-Time (FT)	846		624	
Part-Time (PT)	143		51	
Total	989		675	
Ethnicity	MEN	Women	MEN	WOMEN
Black/African American	465	414	308	267
White	9	23	3	12
Hispanic/Latino	38	5	16	16
Nonresident	0	0	13	7
Asian	0	2	0	0
Native Hawaiian or Other Pacific Islander	0	0	0	1
Two or more races	0	0	8	15
Race and ethnicity unknown	14	19	4	5
<b>Total</b>	<b>526</b>	<b>463</b>	<b>352</b>	<b>323</b>
Residency				
Alabama	261		216	
Other States	697		423	
Foreign Countries	1		0	
Number of States Represented	30		31	
Total Graduates				
Bachelor of Arts	90(49 Men, 41 Women)		127(64 Men, 63 Women)	
Associate of Liberal Arts	0		0	
Cost of Attendance				
Tuition				
In State	\$ 11,192.00		\$ 11,192.00	
Required fees	\$ 1,318.00		\$ 1,148.00	
Room and Board (On-Campus)				
(On-Campus)	\$ 6,504.00		\$ 6,504.00	
Others expenses	\$ 2,100.00		\$ 2,100.00	
Off-campus (not with family)				
Room and board	\$ 3,200.00		\$ 3,200.00	

\* IPEDS Fall Enrollment data submitted April 12, 2017, collection period before October 15, 2016

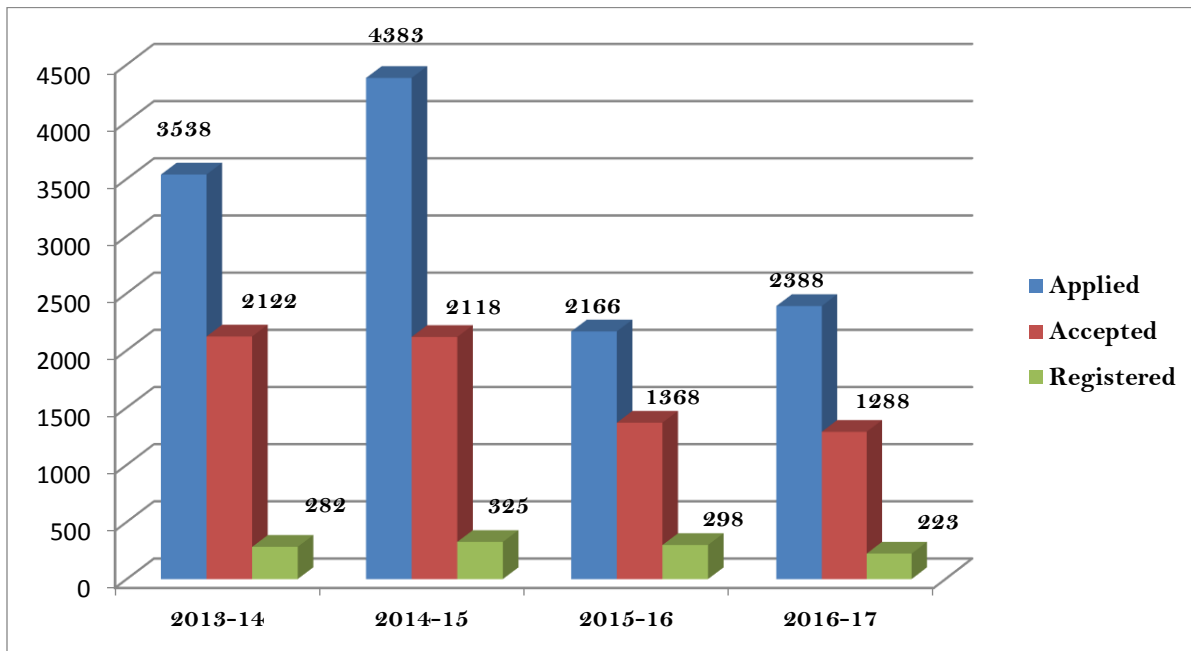


# Admission Data Sheet 2014-2017

Student Type	2013-14	2014-15	2015-16	2016-17
<b>First-Time First-Year</b>				
Applied	3538	4383	2166	2388
Accepted	2122	2118	1368	1288
Registered	282	325	298	223

\* Data collected May 1, 2017

## First- Time First-Year Admission Trends 2014-2017:

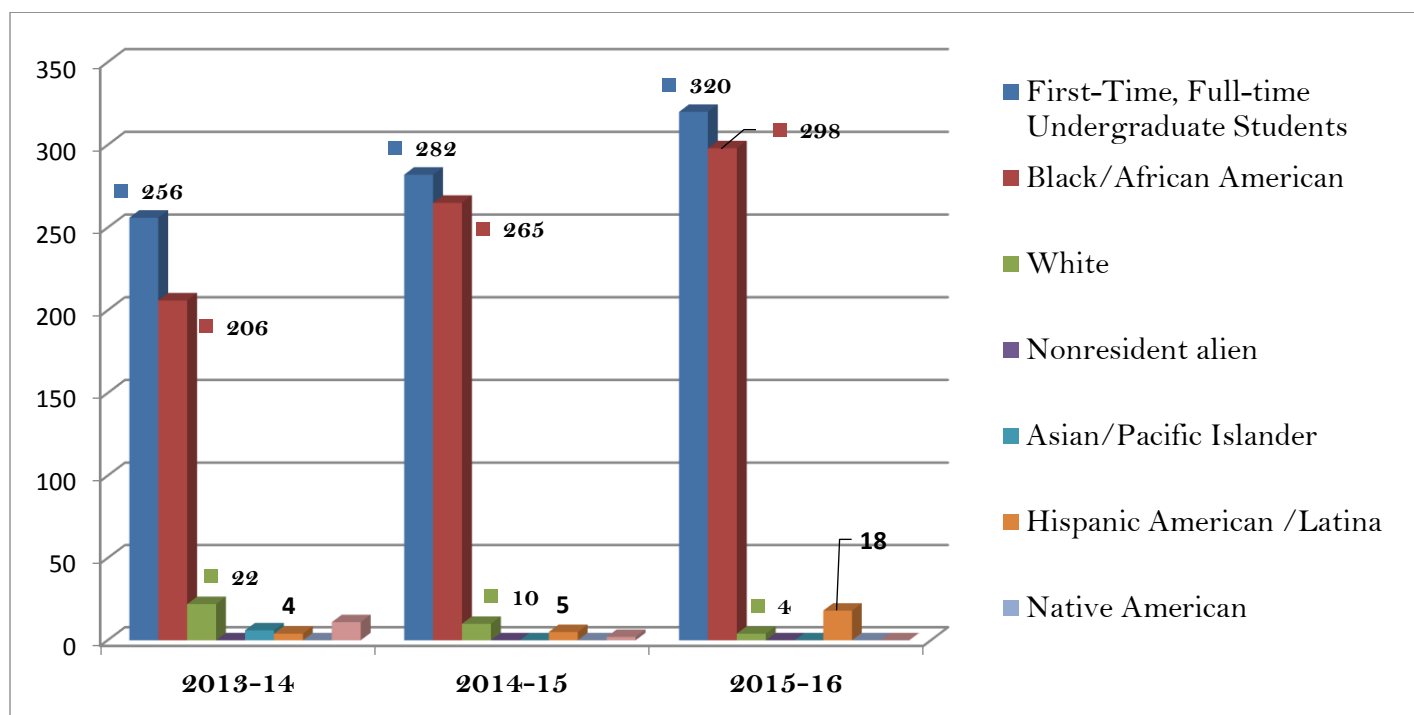


## First-time, Full-time Undergraduate Students: BY ETHNICITY

Ethnicity	2013-14	2014-15	2015-16
First-Time, Full-time Undergraduate Students	256	282	320
Black/African American	213	265	298
White	22	10	4
Nonresident alien	0	0	0
Asian/Pacific Islander	6	0	0
Hispanic American /Latina	4	5	18
Native American	0	0	0
Race and ethnicity unknown	11	2	0

\* Data retrieved from IPEDS Fall Enrollment 2015- 2016

## First-time, Full-Time Undergraduate Students: BY ETHNICITY

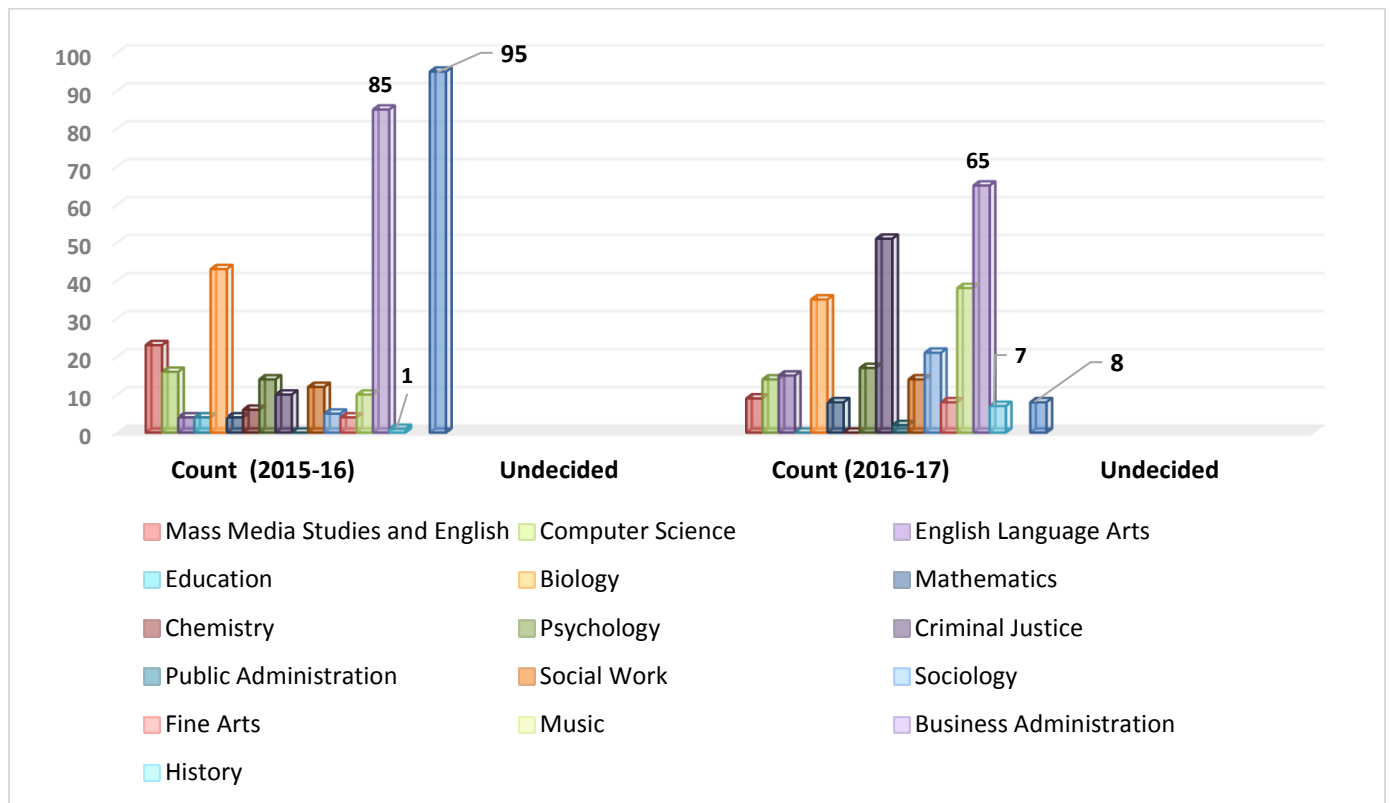


## ENROLLMENT BY MAJOR: First-Time, First-Year Students

Major	Count (2015-16)	Undecided	Count (2016-17)	Undecided
		95		8
Mass Media Studies and English	23		9	
Computer Science	16		14	
English Language Arts	4		15	
Education	4		0	
Biology	43		35	
Mathematics	4		8	
Chemistry	6		0	
Psychology	14		17	
Criminal Justice	10		51	
Public Administration	0		2	
Social Work	12		14	
Sociology	5		21	
Fine Arts	4		8	
Music	10		38	
Business Administration	85		65	
History	1		7	
<b>Total</b>	<b>230</b>	<b>95</b>	<b>304</b>	<b>8</b>

\* Data retrieved May 10, 2017 from Jenzebar computer system

## MAJOR SELECTED BY First-Time, First-Year Students

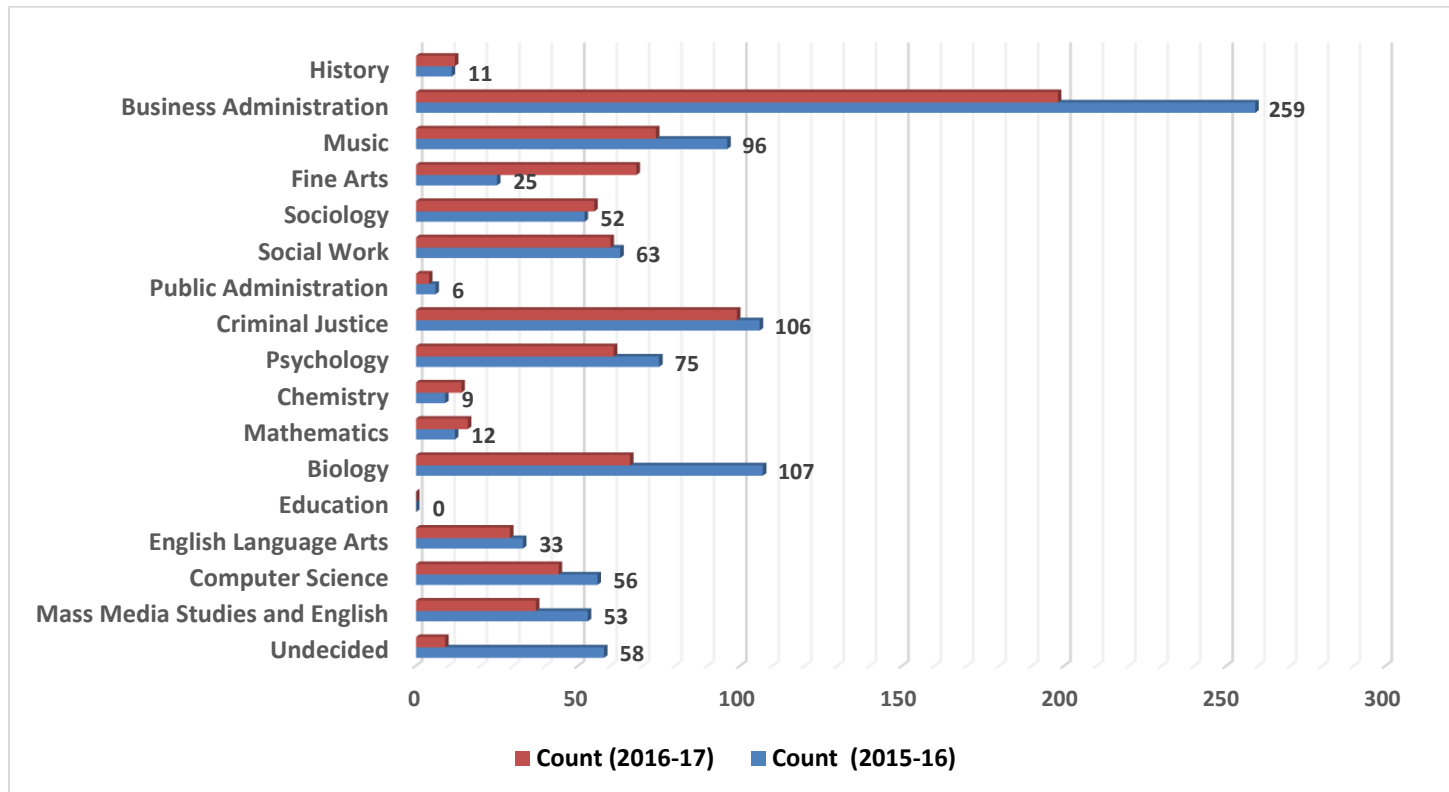


## ENROLLMENT BY MAJOR: 2015-16 & 2016-2017

Major	Count (2015-16)	Count (2016-17)
Undecided	58	9
Mass Media Studies and English	53	37
Computer Science	56	44
English Language Arts	33	29
Education	0	0
Biology	107	66
Mathematics	12	16
Chemistry	9	14
Psychology	75	61
Criminal Justice	106	99
Public Administration	6	4
Social Work	63	60
Sociology	52	55
Fine Arts	25	68
Music	96	74
Business Administration	259	198
History	11	12
<b>Total</b>	<b>1021</b>	<b>846</b>

\* Data retrieved May 10, 2017 from Jenzebar computer system

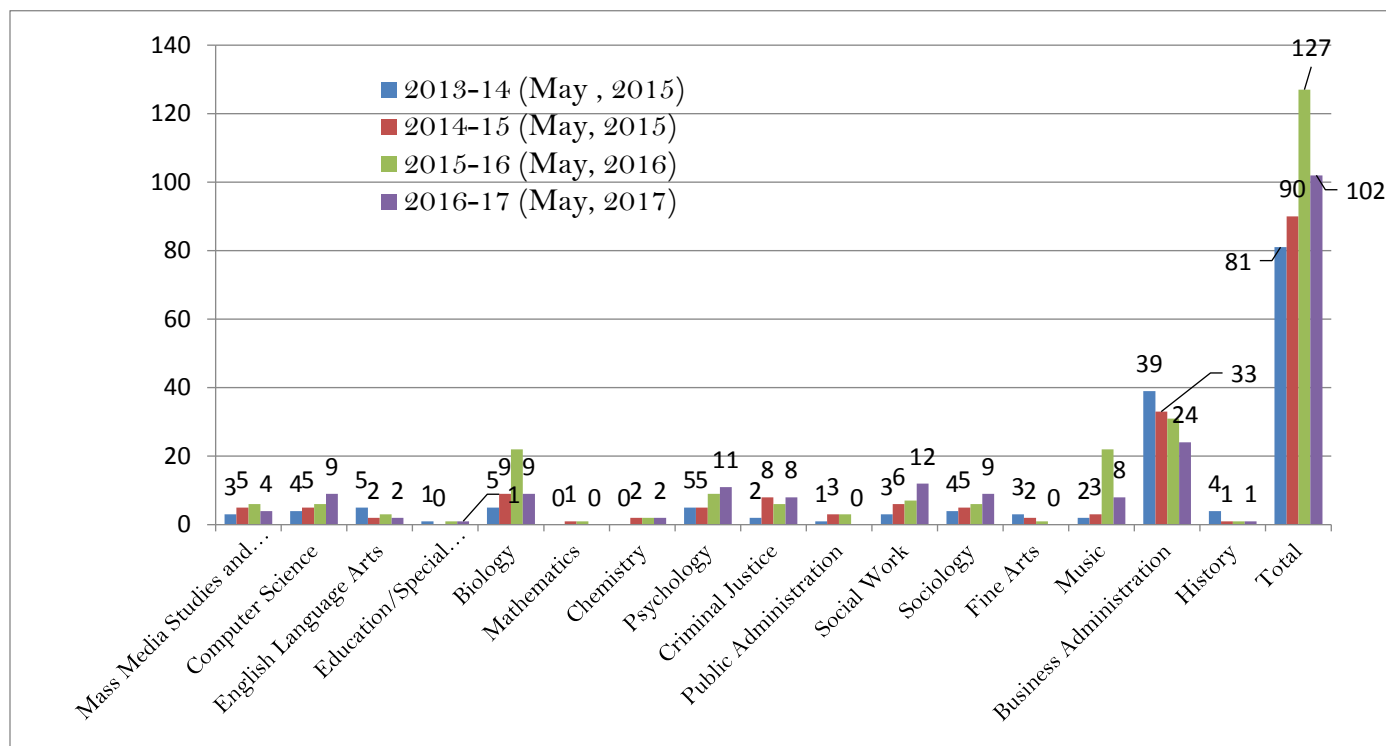
## ENROLLMENT BY MAJOR: 2015-2016 & 2016-2017



## GRADUATION BY MAJORS Data Trend 2014-2017

CIP Code	Major	2013-14 (May, 2015)	2014-15 (May, 2015)	2015-16 (May, 2016)	2016-17 (May, 2017)
09.0101	Mass Media Studies and English	3	5	6	4
11.0101	Computer Science	4	5	6	9
13.1305	English Language Arts	5	2	3	2
13.099	Education/ Special Education and Teaching	1	0	1	1
26.0101	Biology	5	9	22	9
27.0101	Mathematics	0	1	1	2*
45.0501	Chemistry	0	2	2	2
42.0101	Psychology	5	5	9	11
43.0101	Criminal Justice	2	8	6	8
44.0401	Public Administration	1	3	3	0
44.0701	Social Work	3	6	7	12
45.1101	Sociology	4	5	6	9
50.0799	Fine Arts	3	2	1	0
50.0901	Music	2	3	22	8
52.0201	Business Administration	39	33	31	24
54.0101	History	4	1	1	1
	<b>Total</b>	<b>81</b>	<b>90</b>	<b>127</b>	<b>102</b>

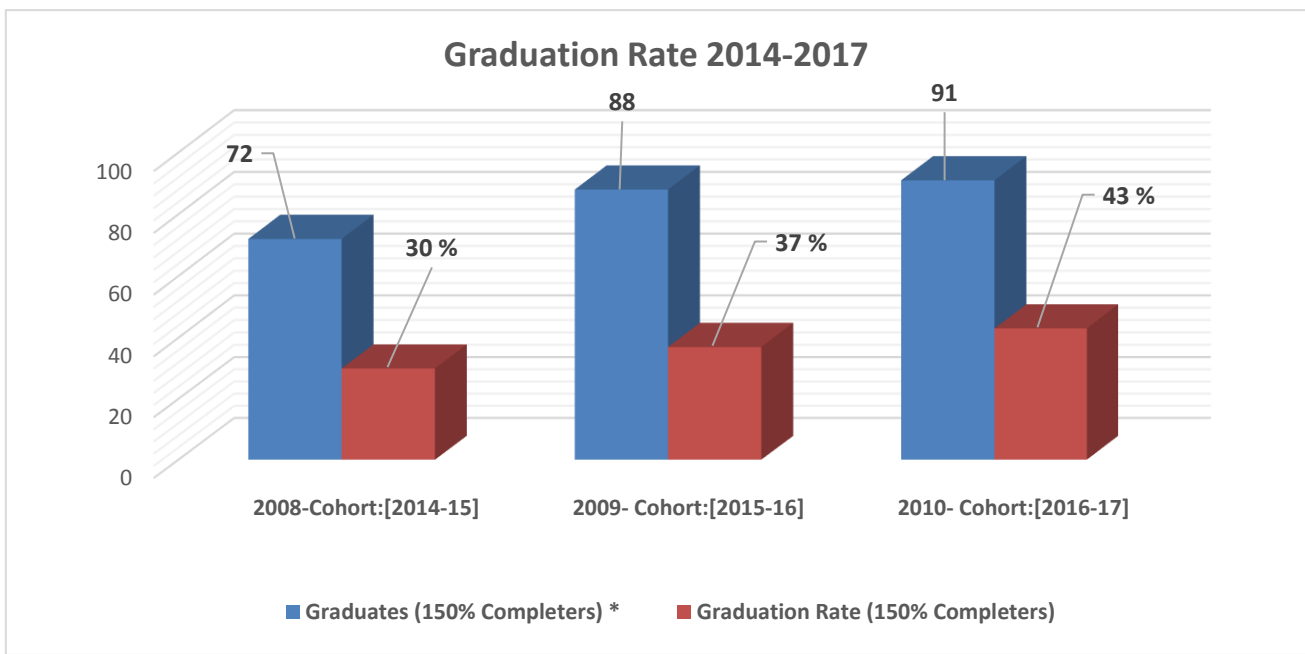
\* Dual major [Computer Science]



## IPEDS 6-YEAR GRADUATION RATES 2014-2017

IPEDS Year	Graduates (150% Completers) *	Graduation Rate (150% Completers)
<b>2008- Cohort:[IPEDS 2014-15]</b>	<b>72</b>	<b>30%</b>
<b>2009- Cohort:[IPEDS 2015-16]</b>	<b>88</b>	<b>37%</b>
<b>2010- Cohort:[IPEDS 2016-17]</b>	<b>91</b>	<b>43%</b>

\* (Total number of bachelor's degrees completed within 150% of normal time)





## RETENTION RATE Trend 2012-2016

Year	Retention Rate
Fall 2012 <sup>*iv</sup>	33%
Fall 2013 <sup>*iii</sup>	45%
Fall 2014 <sup>*ii</sup>	59%
Fall 2015 <sup>*i</sup>	57%

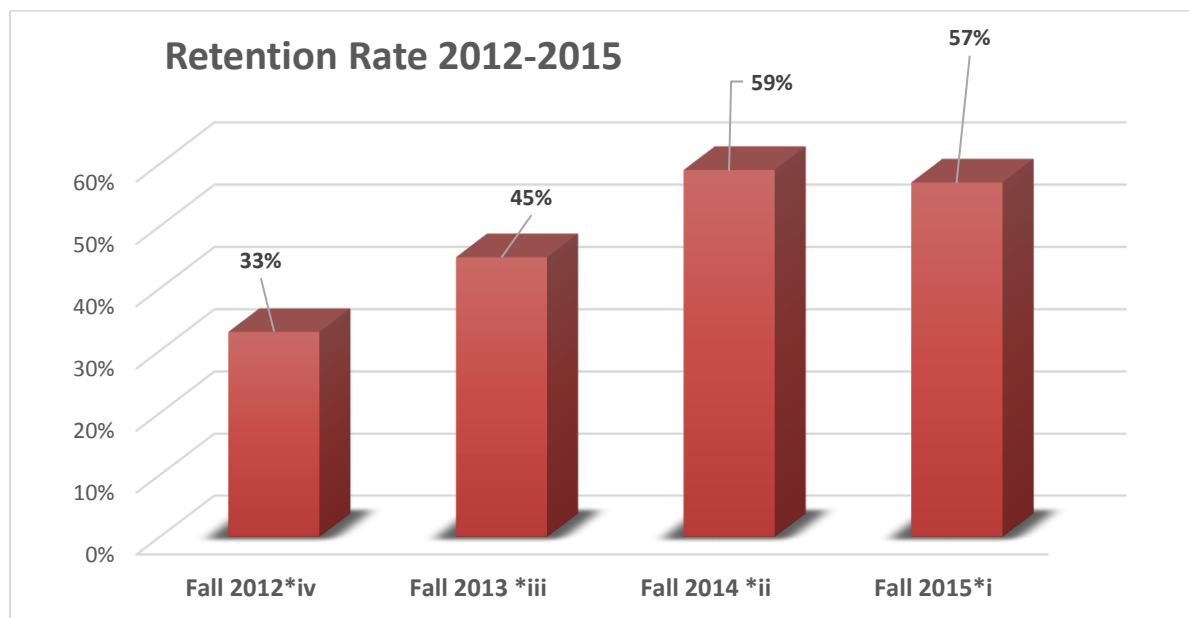
\* Data retrieved from IPED Data Collection

\*i. Full-time, first-time Fall 2015 bachelor's cohort retention rate.

\*ii. Full-time, first-time Fall 2014 bachelor's cohort retention rate.

\*iii. Full-time, first-time Fall 2013 bachelor's cohort retention rate.

\*iv. Full-time, first-time Fall 2012 bachelor's cohort retention rate.



## STUDENTS AWARDED FINANCIAL AID

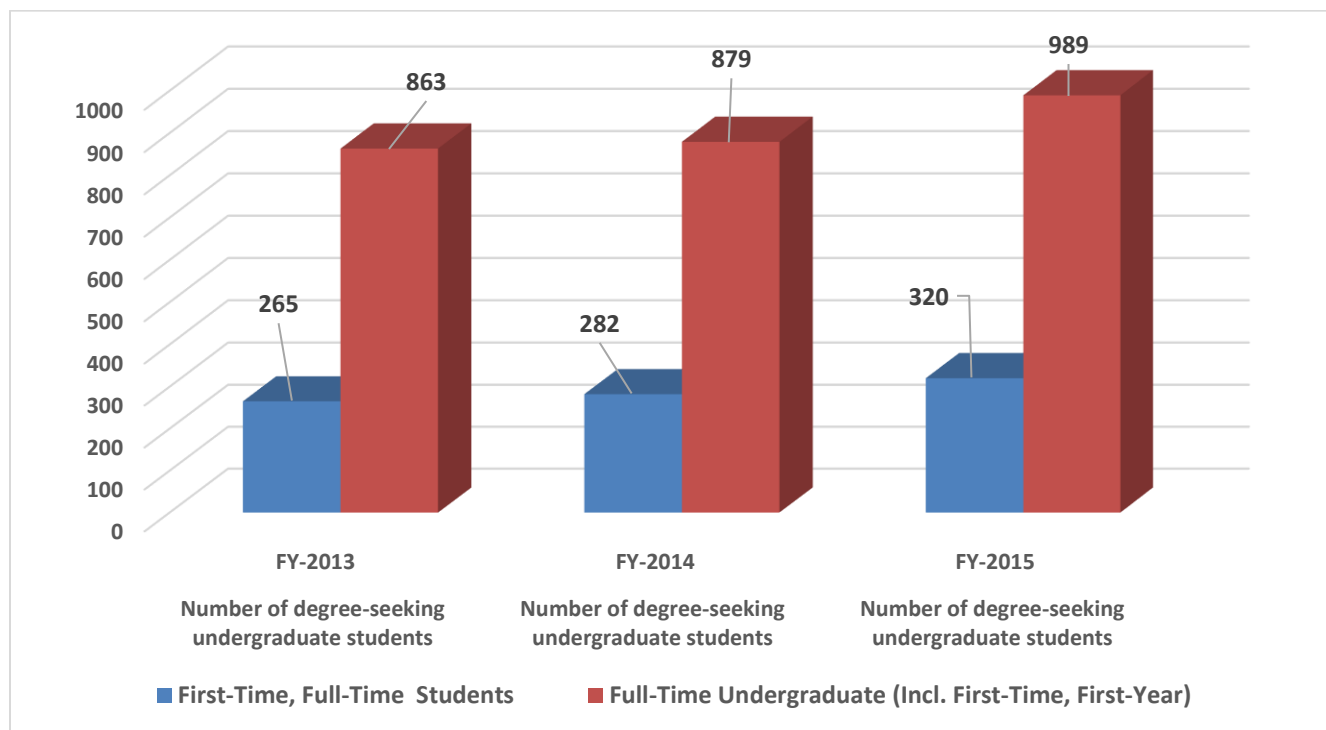
FY: 2013 reported to IPEDS 2014-15

FY: 2014 reported to IPEDS 2015-16

FY: 2015 reported to IPEDS 2016-17

Need Based Aid	FY	First-Time, Full-Time Students	Full-Time Undergraduate (Incl. First-Time, First-Year) *
Number of degree-seeking undergraduate students	<b>2013</b>	<b>265</b>	<b>863</b>
Number of degree-seeking undergraduate students	<b>2014</b>	<b>282</b>	<b>879</b>
Number of degree-seeking undergraduate students	<b>2015</b>	<b>320</b>	<b>989</b>

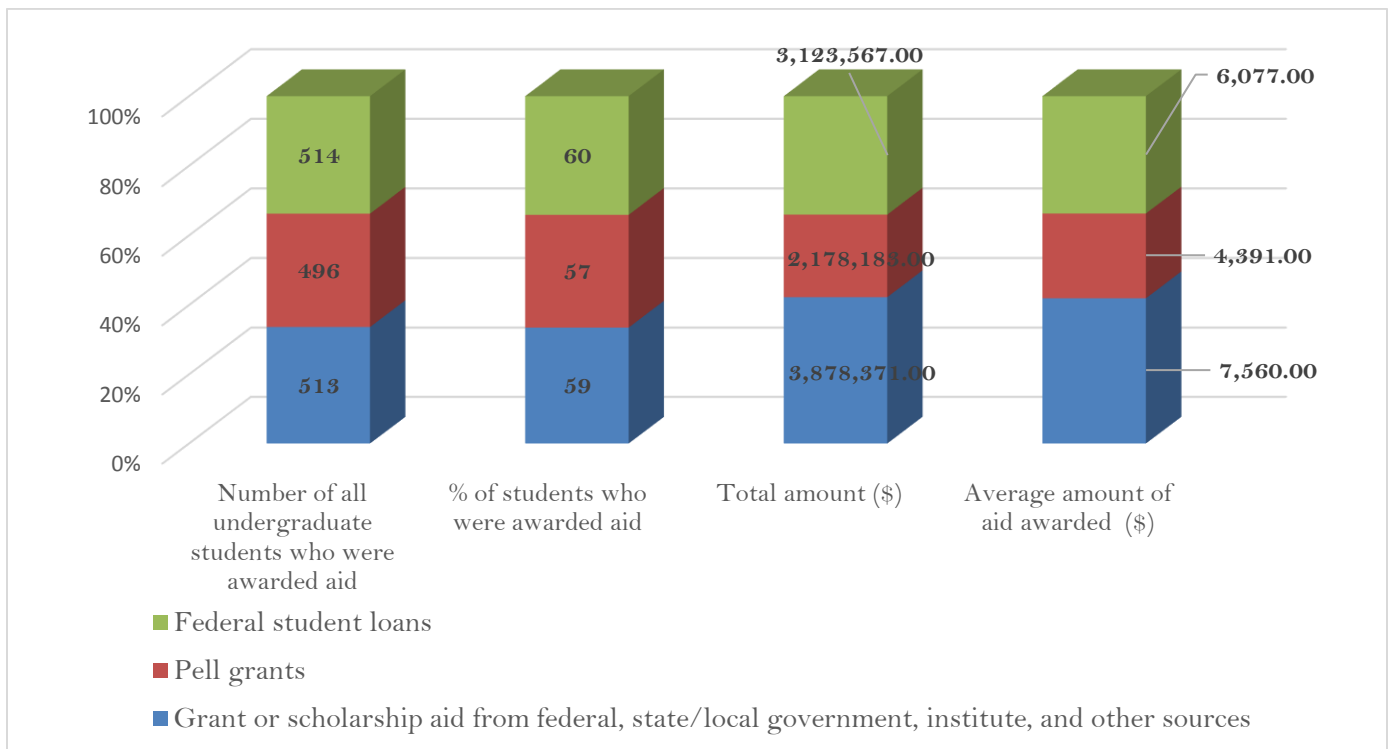
\*IPEDS reported data 2015-16 & 2016-17



# STUDENTS AWARDED FINANCIAL AID BY AID TYPE:

FY: 2013 reported to IPEDS 2014-15

Financial Aid Type	Number of all undergraduate students who were awarded aid	% of students who were awarded aid	Total amount (\$)	Average amount of aid awarded (\$)
<b>Grant or scholarship aid from federal, state/local government, institute, and other sources</b>	513	59	3,878,371.00	7,560.00
<b>Pell grants</b>	496	57	2,178,183.00	4,391.00
<b>Federal student loans</b>	514	60	3,123,567.00	6,077.00

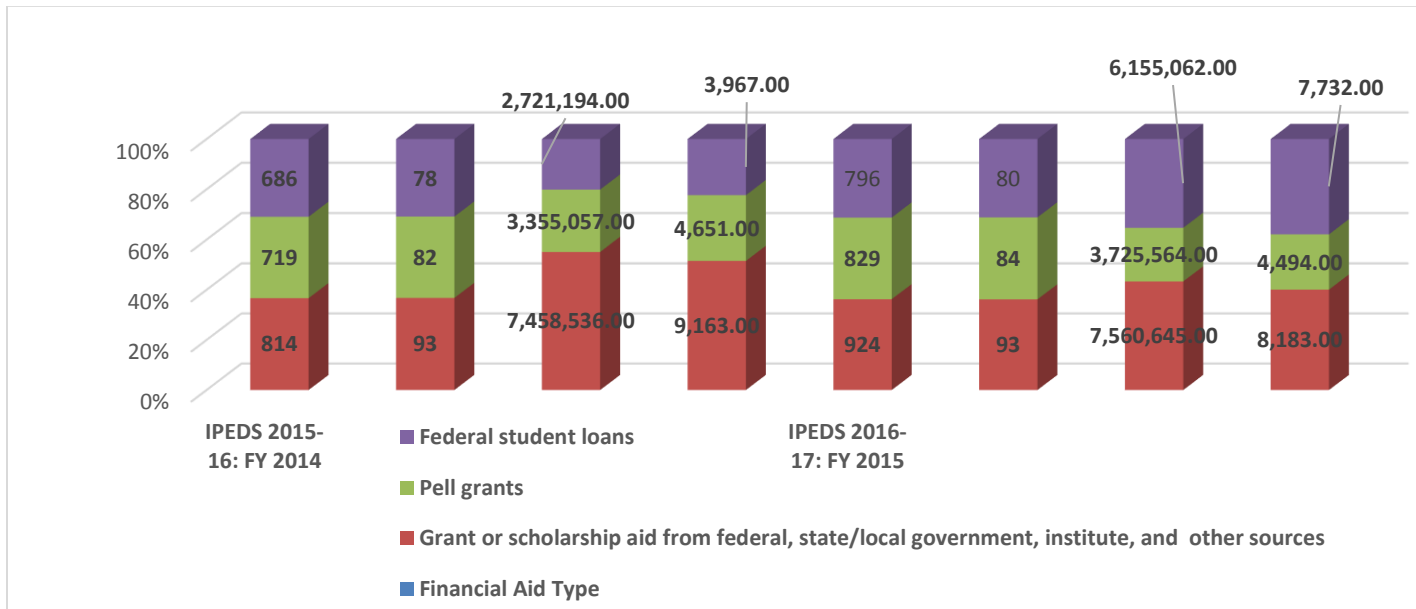


## STUDENTS AWARDED FINANCIAL AID BY AID TYPE:

FY: 2014 reported to IPEDS 2015-16

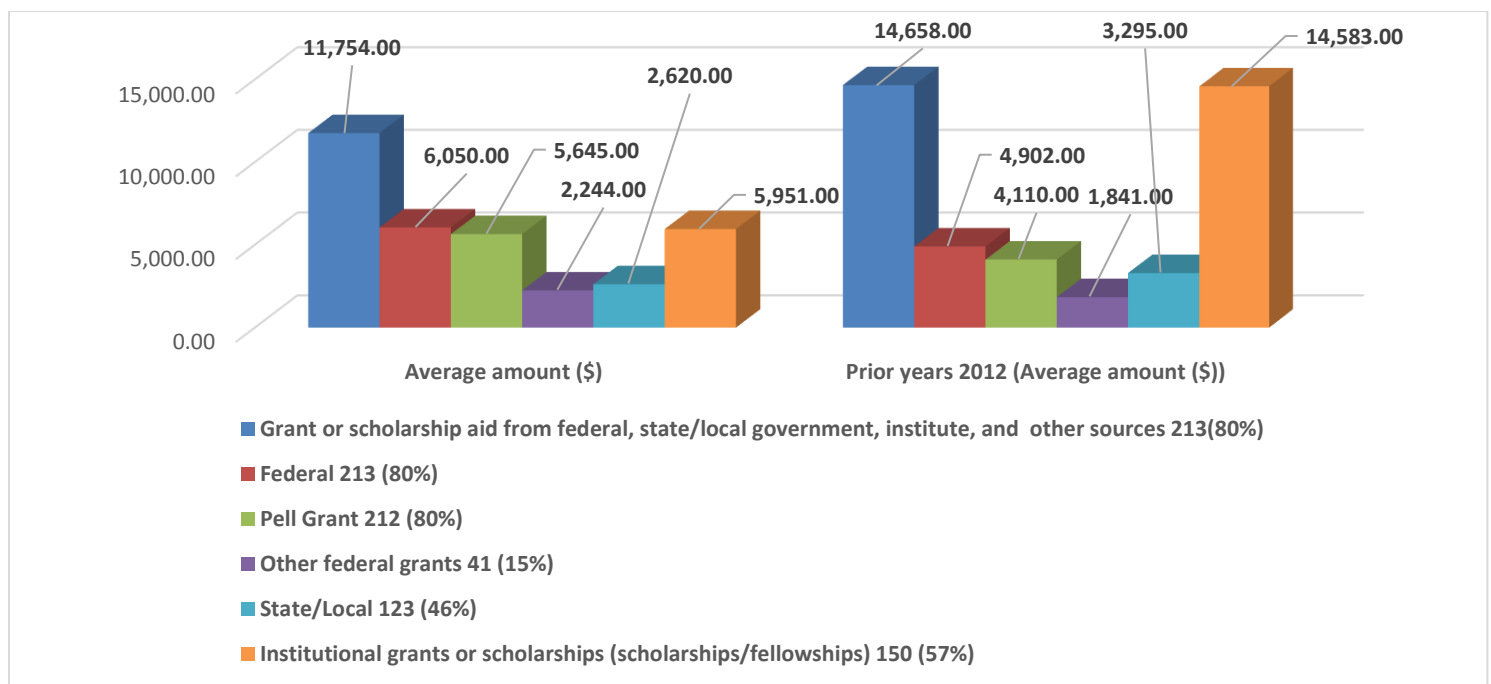
FY: 2015 reported to IPEDS 2016-17

Financial Aid Type	IPEDS 2015-16: FY 2014				IPEDS 2016-17: FY 2015			
	Number of all undergraduate students who were awarded aid	% of students who were awarded aid	Total amount (\$)	Average amount of aid awarded (\$)	Number of all undergraduate students who were awarded aid	% of students who were awarded aid	Total amount (\$)	Average amount of aid awarded (\$)
Grant or scholarship aid from federal, state/local government, institute, and other sources	814	93	7,458,536.00	9,163.00	924	93	7,560,645.00	8,183.00
Pell grants	719	82	3,355,057.00	4,651.00	829	84	3,725,564.00	4,494.00
Federal student loans	686	78	2,721,194.00	3,967.00	796	80	6,155,062.00	7,732.00



## FINAL AID AWARDED TO FULL-TIME, FIRST-YEAR BY TYPE: FY: 2013 reported to IPEDS 2014-15

Grant/Scholarship	Total (Percentage) of students receiving aid	Total amount ( \$ )	Average amount ( \$ )	Prior years 2012 (Average amount ( \$ ))
Grant or scholarship aid from federal, state/local government, institute, and other sources	213 (80%)	2,503,675.00	11,754.00	14,658.00
Federal	213 (80%)	1,288,740.00	6,050.00	4,902.00
Pell Grant	212 (80%)	1,196,740.00	5,645.00	4,110.00
Other federal grants	41 (15%)	92,000.00	2,244.00	1,841.00
State/Local	123 (46%)	322,267.00	2,620.00	3,295.00
Institutional grants or scholarships (scholarships/fellowships)	150 (57%)	892,668.00	5,951.00	14,583.00



## FINAL AID AWARDED TO FULL-TIME, FIRST-YEAR BY TYPE: FY: 2014 reported to IPEDS 2015-16

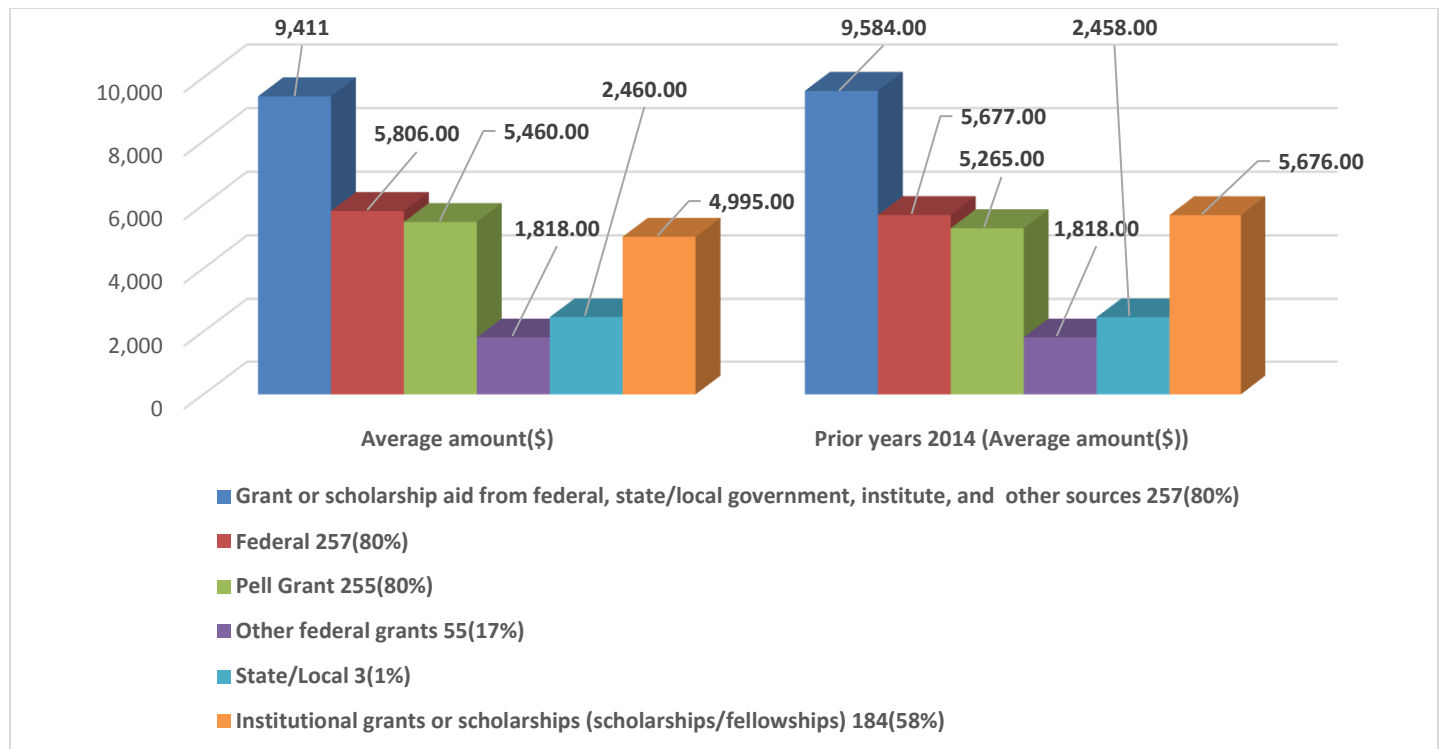
Grant/Scholarship	Total (Percentage) of students receiving aid	Total amount ( \$ )	Average amount ( \$ )	Prior Years <b>2013</b> (Average amount ( \$ ))
Grant or scholarship aid from federal, state/local government, institute, and other sources	230(82%)	2,204,277.00	9,584.00	11,754
Federal	230(82%)	1,305,740.00	5,677.00	6,050.00
Pell Grant	229(81%)	1,205,740.00	5,265.00	5,645.00
Other federal grants	55(20%)	100,000.00	1,818.00	2,244.00
State/Local	3(1%)	7,374.00	2,458.00	2,620.00
Institutional grants or scholarships (scholarships/fellowships)	157(56%)	891,163.00	5,676.00	5,951.00





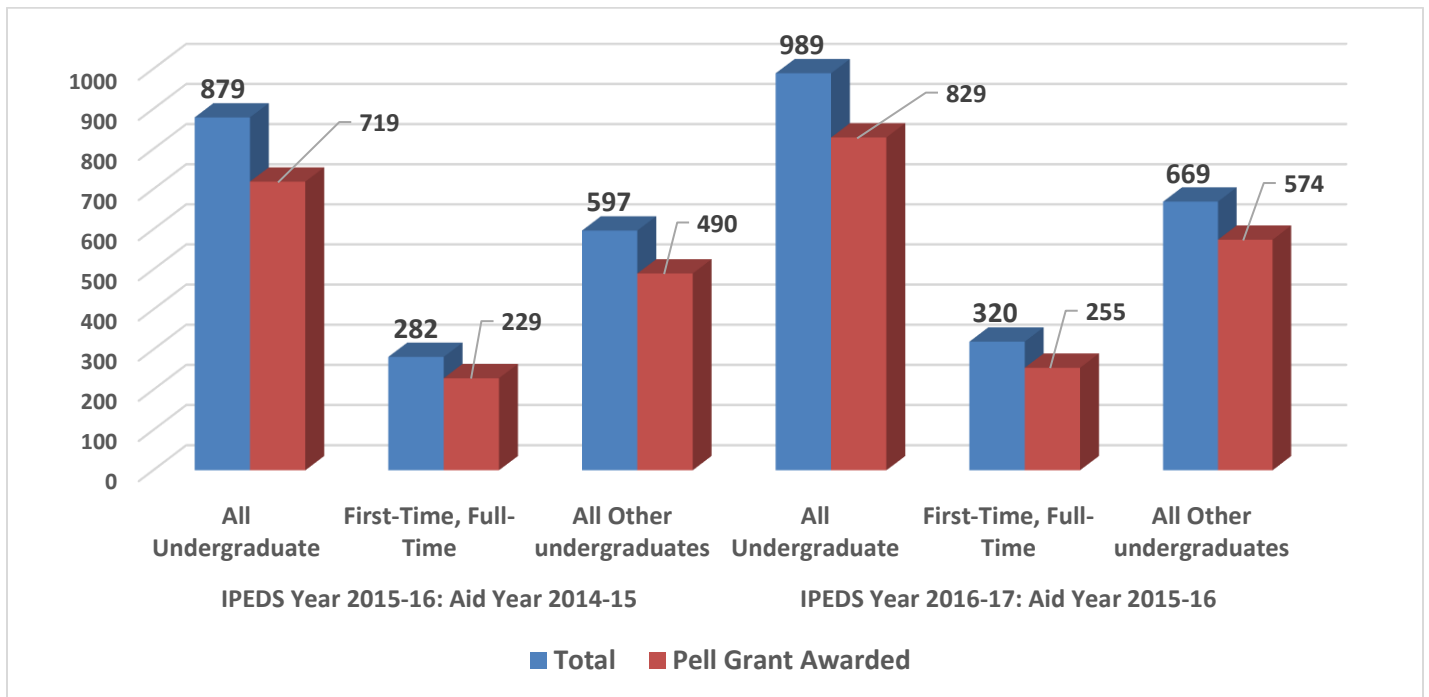
## FINAL AID AWARDED TO FULL-TIME, FIRST-YEAR BY TYPE: FY: 2015 reported to IPEDS 2016-17

Grant/Scholarship	Total (Percentage) of students receiving aid	Total amount(\$)	Average amount(\$)	Prior years 2014 (Average amount(\$))
Grant or scholarship aid from federal, state/local government, institute, and other sources	257(80%)	2,418,723.00	9,411	9,584.00
Federal	257(80%)	1,492,180.00	5,806.00	5,677.00
Pell Grant	255(80%)	1,392,180.00	5,460.00	5,265.00
Other federal grants	55(17%)	100,000.00	1,818.00	1,818.00
State/Local	3(1%)	7,380.00	2,460.00	2,458.00
Institutional grants or scholarships (scholarships/fellowships)	184(58%)	919,163.00	4,995.00	5,676.00



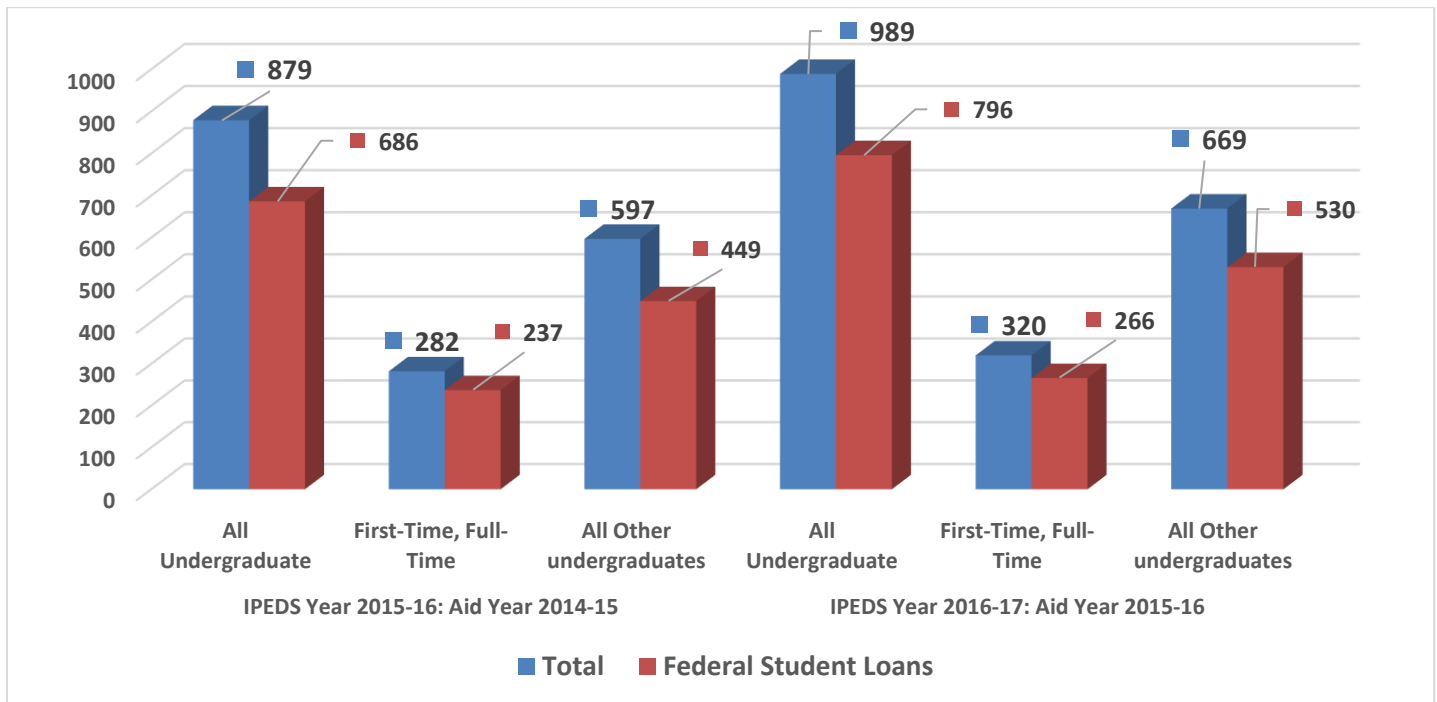
## STUDENTS AWARDED PELL GRANTS (IPEDS DATA)

	IPEDS Year 2015-16: Aid Year 2014-15			IPEDS Year 2016-17: Aid Year 2015-16		
	All Undergraduate	First-Time, Full-Time	All Other undergraduates	All Undergraduate	First-Time, Full-Time	All Other undergraduates
<b>Total</b>	879	282	597	989	320	669
<b>Pell Grant Awarded</b>	719	229	490	829	255	574



## STUDENTS AWARDED FEDERAL LOANS (IPEDS DATA)

	IPEDS Year 2015-16: Aid Year 2014-15			IPEDS Year 2016-17: Aid Year 2015-16		
	All Undergraduate	First-Time, Full-Time	All Other undergraduates	All Undergraduate	First-Time, Full-Time	All Other undergraduates
<b>Total</b>	879	282	597	989	320	669
<b>Federal Student Loans</b>	686	237	449	796	266	530



# STUDENT EXPENSE-2015-16

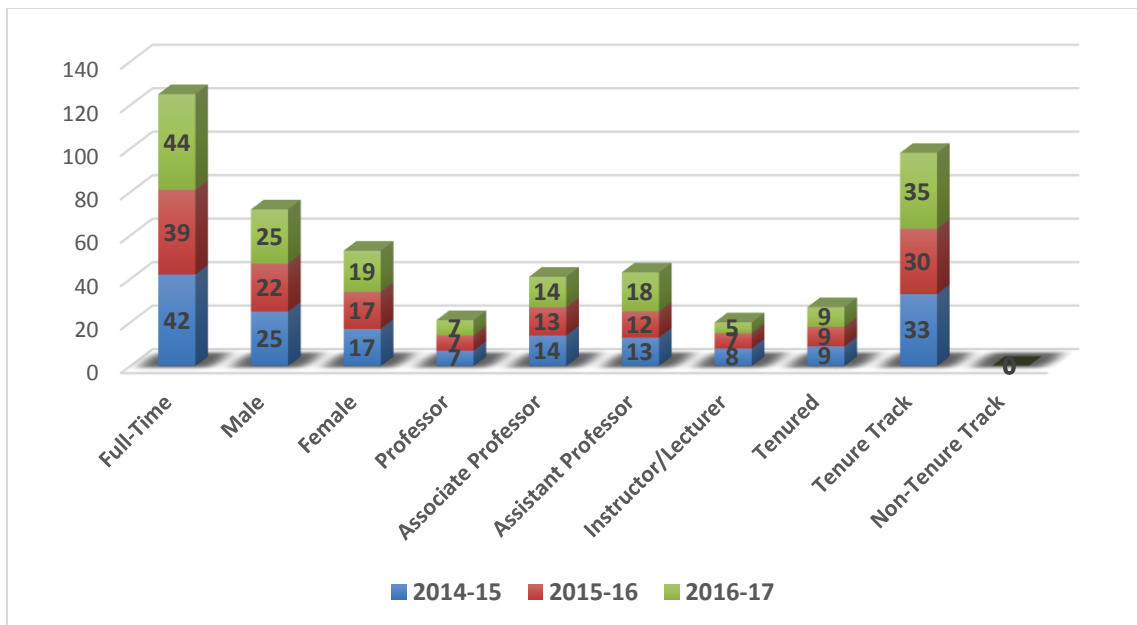
<b>STUDENT EXPENSE DATA TREND 2015-16 &amp; 2016-17</b>		
	<b>2015-16</b>	<b>2016-17</b>
<b>Residency</b>		
<b>Tuition</b>		
In state	\$ 11,192.00	\$ 11,192.00
Required fees	\$ 1, 318.00	\$ 1, 148.00
<b>Total:</b>	<b>\$ 12,510.00</b>	<b>\$ 12,340.00</b>
<b>Books and Supplies</b>		
Books and Supplies	\$1200.00	
<b>On-campus:</b>		
Room and board	\$6,504.00	\$ 6, 504.00
Other expenses	\$2,100.00	\$ 2,100.00
<b>Total:</b>	<b>\$ 8,604.00</b>	<b>\$ 8,604.00</b>
<b>Off-campus (not with family)</b>		
Room and board	\$3,200.00	\$3200.00
Others expenses	\$2,100.00	\$2,100.00
<b>Total:</b>	<b>\$ 5,300.00</b>	<b>\$5,300.00</b>
<b>Off-campus (not with family)</b>		
Other expenses	\$ 2,100.00	\$2,100.00

# STUDENT-FACULTY RATIO

1. **Student to Faculty Ratio: 2016-17 12 to 1**
2. **Student to Faculty Ratio: 2015-16 20 to 1**

## FACULTY

FACULTY DATA TREND 2014-2017			
	2014-15	2015-16	2016-17
<b>Total Faculty</b>	<b>52</b>	<b>64</b>	<b>66</b>
Full-Time	42	39	44
Part-Time	10	25	22
<b>Total Faculty (Male /Female)</b>			
Male	25	22	25
Female	17	17	19
<b>Faculty Rank</b>			
Professor	7	7	7
Associate Professor	14	13	14
Assistant Professor	13	12	18
Instructor/Lecturer	8	7	5
<b>Tenure Status</b>			
Tenured	9	9	9
Tenure Track	33	30	35
Non-Tenure Track	0	0	0



## CAMPUS LIFE IMAGES



Name: Ish Hall Freshmen  
Women  
Capacity: 128



Name: Crawford  
Freshmen Men  
Capacity: 202



Name: Arthur Shores Hall  
Upper Class Women  
Capacity: 157





House 707  
Honors Women  
Capacity: 14



House 709  
Upper Class Men  
Capacity: 11



House 803  
Upper Class Honors Men  
Capacity: 16



Senior Grove  
Upper Class Men  
Capacity: 108





Derricotte  
Honors Women  
Capacity: 22



MLK House  
SGA Men  
Capacity: 7



**SGA 2016-2017**

Zahne' Anderson, JerAnthony Colvin, Jada Morgan, Kiana Hunter, and Jade Wellman





**Unlimited Sophistication Modeling Troupe with Miss Talladega**



**Unlimited Sophistication Modeling Troupe  
at Homecoming Fashion Show**



**A Day in the Life of Talladega**





**Students enjoying a sunny day.**



**Carla Novaes, graduating senior and Most Valuable Volleyball Player.**



**2017-2018 Student Contestants for SGA Executive Officers  
and Mr. and Miss Talladega**

These students competed in a classy campaign for the 2017-2018 Student Government Association election and Mr. and Miss Talladega competition.





### **Newly Elected SGA Executive Officers for 2017-2018**

The newly elected SGA Executive Officers (Jamecca Thomas, Stephanie Rodriguez, Lauryn Sanford, Phillip Thompson and Darren Willis) were announced at the TC Student Choice Awards.



**Newly Elected Mr. and Miss Talladega for 2017-2018**

Mr. Kwanderious Baker and Miss Catera Fenderson were announced as the newly elected Mr. and Miss Talladega at the TC Student Choice Awards Ceremony.





**Women's Basketball Team – 2017 Gulf South Conference Champions**



**2016-2017 Mr. and Miss Freshmen Contestants**





**2017 Dega Day**



**2017 Dega Day**



**Tornadoes Marching Band Leadership at the Inaugural Parade in Washington, D.C.**



FROM THE DIRECTOR:  
OFFICE OF INSTITUTIONAL EFFECTIVENESS & RESEARCH

The Office of Institutional Effectiveness and Research is pleased to present the 2016 Fact Book for Talladega College. The purpose of the Fact Book is to offer a convenient source to the most frequent information about the Talladega College. We recognize fellow contributors: Dr. Lisa Long, Dr. Sharon Whittaker-Davis, Dr. Angela Walker, Ms. Debra Simmons, and Mrs. LaRita Brewster, who provide revisions, data, and figures in this publication.

Data from the IPEDS and Jenzabar systems was used to produce tables for this publication. This document can be used for marketing, returning, planning and decision making. The fact book is an annual publication. We realize that modification and refinements are to be expected. To that end, we welcome your comments, reactions, and suggestions for improvements.

**Talladega College**  
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