

TALLADEGA
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June 25th | Talladega College Silsby Field

2021 SPONSORSHIP OPPORTUNITIES

*A vaccination drive for the central Alabama citizens
fight against the Coronavirus*



Featuring

TK Soul

Contemporary soul singer T.K. Soul has built a loyal grassroots following for his music that mixes R&B traditions with modern-day attitude and hip-hop accents. T.K. Soul was born Terence Kimble in Winnfield, Louisiana on August 26, 1964. From a young age, Kimble had a keen ear for music, and soaked up the influences of soul, funk, and R&B artists ranging from Stevie Wonder, the Jackson 5, and Al Green to Maze, Rick James, and Prince. When he was ten years old, Kimble picked up a guitar, and discovered he could easily play it by ear. Before long, Kimble was also playing keyboards, drums, and bass, and by the time he was in junior high, he had already been recruited to play in the local high school's band. Music became the dominant force in Kimble's life, as he juggled gigs with school bands, church choir, and local R&B acts. After a painful breakup with his girlfriend, Kimble began writing songs, and while DJ'ing at clubs and parties, he began singing his own songs during breaks. Kimble began looking for a record contract, but his inexperience in the music business kept him on the sidelines for close to a decade. Kimble began touring with R&B and funk acts as a sideman, and while performing with the band Under 21 (who would later record for Motown under the name Profyle), he was scouted by the manager of the successful Houston-based vocal group H-Town. Kimble signed on to play keyboards with H-Town, while writing songs in his spare time.

After his run with H-Town ended, Kimble went back to the church for a few years, serving as a musical director at a house of worship. Kimble returned to the road when he was hired to play keyboards for soul-blues singer Willie Clayton, and soon Clayton was recording some of Kimble's material, including "Wiggle in the Middle" and "Party Like We Used To." After five years with Clayton, Kimble decided it was time to strike out on his own. Adopting the stage name T.K. Soul, he cut his solo debut, 2002's *One Woman Man*, and released it through his own label, Soulful Records. *One Woman Man* and Soul's 2003 follow-up, *The Bad Boy of Southern Soul*, helped generate a buzz about T.K. on the soul-blues circuit, and 2004's *Love Games* was a breakthrough that generated several regional hits for him, including "Cheating and Lying" and "You Ring My Bell." His next album, *Undisputed*, rose to number 85 on the R&B and hip-hop album chart, and peaked at number nine on the blues album chart. *The Evolution of Soul* followed in 2009, as Soul continued to fill nightclubs and play festivals and theme cruises as a powerful live act. Soul also expanded his Soulful Records label, signing other artists such as Magic One, Nikita, and Rhomey. Despite his busy schedule, T.K. remained prolific in the 2010s, releasing *Ghetto Superstar* in 2013, *Life After Love* in 2014, and *The Legacy* in 2016.

Sir Charles Jones

Jones was born in Akron, Ohio. When he was young, his family moved to Birmingham, Alabama, where he was raised. It was in Birmingham where his singing career started.[2] Jones taught himself how to write his own music, as well as arranging and producing it. In his early career, he worked under the guidance and tutelage of Marvin Sease.[3] His style ranges from jazz to fusion, and from gospel to blues. He also song *Just Can't Let Go* which was one of his top songs in the Blues/R&B area.

His first album, *Sir Charles Jones*, was released in 2000. A review in *Living Blues* praised Jones' vocals and stated, "for a largely-programmed effort, this disk percolates with sensuality and emotional heat." [4] Jones' next album, *Love Machine*, spent 57 weeks on the U.S. *Billboard* Top R&B/Hip-Hop Albums chart, where it peaked at number 28 in June 2002.[5] *Living Blues* credited the ballad "Is There Anybody Lonely?" for increasing the attention on Jones by soul and blues radio. The magazine added, "his success bodes well for the future of soul/blues as a viable contemporary music." [6]

A motorcycle accident in 2003 left Jones in a coma for several days. After a long and full recovery, he released *Thank You for Holding On* in 2006.[3] Two years later, he released a compilation album, *My Story*, and a music DVD, *Sir Charles Jones: His Life & Times - Undisputed King of Southern Soul*. [7]





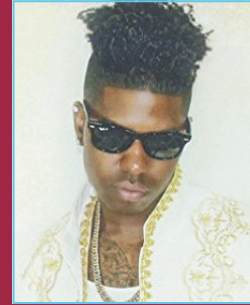
Terry Gross



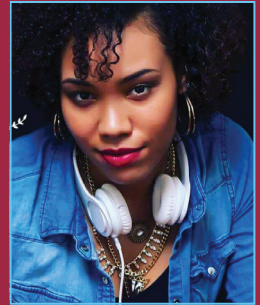
Big YaYo



Just a Few Cats



J-Wonn



DJ Monae

COMEDIAN HOST:

Terry “Grossman” Gross

Terry Grossmann is a stand-up comedian that has toured with Nephew Tommy. He is from Houston Texas and will make his Headliner debut at the Comedy House Aug 21, 2013.

Big YaYo

Mississippi-based singer and producer Big Yayo updates the Southern soul sound for contemporary dancefloors, adding a hip-hop edge to a mixture of funk, blues, and R&B. His smooth, sensual songs are generally themed around dancing and lovemaking, and are often loaded with Zapp-style talkbox vocals. Based in Jackson, Chris Mabry began his career producing regional hits by Southern soul singers like Stevie J., LaMorris Williams, and J-Wonn. Big Yayo’s singles “Cowgirl” and “Come and Get It” (both featuring J-Wonn) appeared in 2015, and the pair featured on Charles Wilson’s singles “Back 2 You” and “Mississippi Boy, Pt. 2.” Following additional singles like “She Wants a Man” and “Bedroom Rodeo,” Big Yayo’s debut album Southern Classic was released in 2017.

Just a Few Cats

If you’re looking for a band that’s FUN, PROFESSIONAL, and EXPERIENCED, Just A Few Cats is the perfect choice for you. Just A Few Cats was founded in April 2000 by Samford University Business School graduate and now Grammy-Nominated Songwriter, Alvin Garrett. Since inception, this band has performed for weddings, corporate events, festivals, concerts, and more. They are well-known for being interactive, energetic, and versatile while covering genres ranging from Motown, Funk, Pop, R&B, Jazz, and more!

In over 18 years of operation, “The Cats” have built an impeccable reputation for their performances, and more

importantly, their great customer service and reliability. Here’s what B. Spink had to say about this band: “You just don’t know how much my family appreciates you! I will say that Saturday was one of the most special days of my life and you all were such a big part of that. You guys brought it!!! Thank you again and we will be singing your praises to all of our friends and future brides to be!! Blessings and love to you my friend!”

After working with Just A Few Cats, you will feel the same way! This band provides the type of service and care that makes you call them “friends!” Just A Few Cats is reasonably negotiable with pricing based on several variables including date, time, location, etc. So contact this band NOW, and experience why B. Spink and many others feel the way they do about Just A Few Cats.

J-Wonn

Jawonn Smith, known as J-Wonn (and alternately as Jwonn), is a contemporary southern R&B artist with a youthful voice. Raised in a single-parent household, the Jackson, Mississippi native grew up in the church and sang in choirs. As he got a little older, he was drawn to R&B and rap, but he never severed his connection to gospel or the classic southern soul and blues that inspired him. “I Got This Record,” a single released in 2013, became something of a regional hit, assisted by tireless touring. An album of the same title was released in 2014 through Savior Music Group. Several singles, including the ballads “I Need a Grown Woman” and “Lord I Need to Talk to You,” the uptempo “We Gone Party,” and the slow jam “Daddy’s Girl,” were issued across 2015 and 2016.

**IN THE MIX
DJ Monae**

SPONSOR REGISTRATION

As a Vaccination Music Festival sponsor, you have shown others the magnitude and importance of vaccination. Only with your help are we able to support our Governor's initiative in vaccinating 3.5 million residents. With a \$50,000 fundraising goal, we are counting on you to help central Alabama citizens fight against the Coronavirus.

BENEFITS	Bronze \$5,000	Silver \$10,000	Gold \$15,000	Platinum \$25,000
Prevents the spread of the coronavirus	✱	✱	✱	✱
Recognition on Talladega College's social media channels	✓	✓	✓	✓
Recognition on news releases	✓	✓	✓	✓
Company logo on event signage	✓	✓	✓	✓
Prominent logo and name recognition on all promotional material		✓	✓	✓
Emcee Recognition at event		✓	✓	✓
Company signage at event				✓
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Musical Artist Access				✓
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Priority seating	4	6	2 Tables provided and Table signage	



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SPONSORSHIP REGISTRATION

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- ☐ **PLATINUM** - 20 Registrants
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