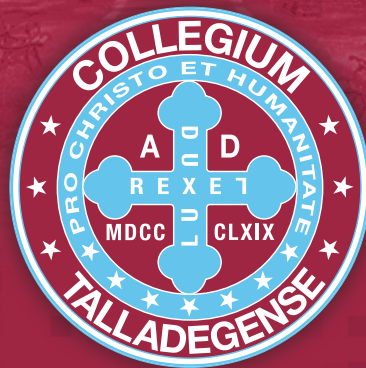


TALLADEGA COLLEGE

Sponsorship Opportunities



The Inauguration Celebration of
DR. GREGORY J. VINCENT

TWENTY-FIRST PRESIDENT OF TALLADEGA COLLEGE

November 4, 2022 • Talladega, Alabama

ONE | ONE
COMMUNITY | TALLADEGA



TALLADEGA COLLEGE

Schedule of Events

INAUGURATION | FOUNDERS | HOMECOMING WEEK

SUNDAY, OCTOBER 30, 2022

INAUGURAL ECUMENICAL SERVICE

1:00 p.m. | DeForest Chapel

GOSPEL CONCERT

7:00 p.m. | DeForest Chapel

MONDAY, OCTOBER 31, 2022

ONE COMMUNITY BREAKFAST (Invitation Only)

8:30 a.m. | BCH Student Activity Center Ballroom

TUESDAY, NOVEMBER 1, 2022

CAKE CUTTING CELEBRATION *in honor of* OUR FOUNDERS

12:00 p.m. | Savery Library

12:00 p.m. | Savery Library

INAUGURAL GRAVESITE MEMORIAL SERVICE

William Savery, Talladega College Founder

2:00 p.m. | Oak Hill Cemetery

CONVERSATION WITH GIANTS

6:00 p.m. | Swayne Hall

THURSDAY, NOVEMBER 3, 2022

GALAXY OF JAZZ *in honor of* FIRST LADY VINCENT VIP Reception

Ticketed Event

5:30 p.m. | Dr. William Harvey Museum of Art

GALAXY OF JAZZ CONCERT

7:00 p.m. | Bottle Works, Talladega, AL

FRIDAY, NOVEMBER 4, 2022

THE INVESTITURE CEREMONY FOR DR. GREGORY J. VINCENT

10:00 a.m. | BCH Student Activity Center Arena

INVESTITURE RECEPTION

12:30 p.m. | Savery Library

MISS TALLADEGA CORONATION

7:00 p.m. | DeForest Chapel

SATURDAY, NOVEMBER 5, 2022

ANNUAL FOUNDERS' DAY PARADE 10:00 a.m.

DAY PARTY IN THE COURTYARD 12:00 p.m.

TENTED ALUMNI RECEPTION FOR
PRESIDENT VINCENT 12:00 p.m.

WOMEN'S VOLLEYBALL 1:00 p.m.

BASKETBALL GAMES 2:00 p.m.

*Women's start time (*Men's follows immediately)*

TAILGATING All Day

TRUSTEE VIP RECEPTION FOR
PRESIDENT VINCENT (Invitation Only) 6:00 p.m.

1867 INAUGURAL SCHOLARSHIP GALA

* Ticketed Black Tie event

7:00 p.m. | Talladega Superspeedway

SUNDAY, NOVEMBER 6, 2022

155TH FOUNDERS' DAY SERVICE

11:00 a.m. | DeForest Chapel

ONE ONE
COMMUNITY | TALLADEGA



Greetings!

Talladega College is proud to commemorate the inauguration of its twenty-first president, Dr. Gregory J. Vincent, during our historical Founders' Week from Sunday, October 30, 2022, through Sunday, November 6, 2022.

During this week of celebratory events, we would like to offer our corporate and community partners an exclusive opportunity to be part of this historic inauguration which carries the theme of "One Community, One Talladega."

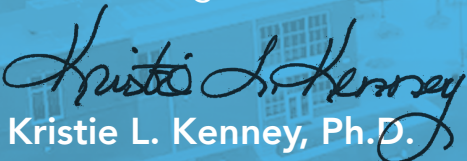
Inauguration sponsors help to support President Vincent's key initiative to continue moving Talladega College to the forefront of higher education by becoming a premier liberal arts institution with a transformative academic footing.

For your consideration, the following sponsorship package details several opportunity levels that allow you to support this momentous occasion. Your support will allow you to partner with us in the vision of creating a community of scholars on every academic level and helping them realize the dream of becoming a "Dega Proud, Dega Strong" graduate.

Your support is a meaningful investment in our talented students and dedicated faculty. Thank you in advance for your support, and we look forward to working with you as the success of this initiative depends on your generosity.

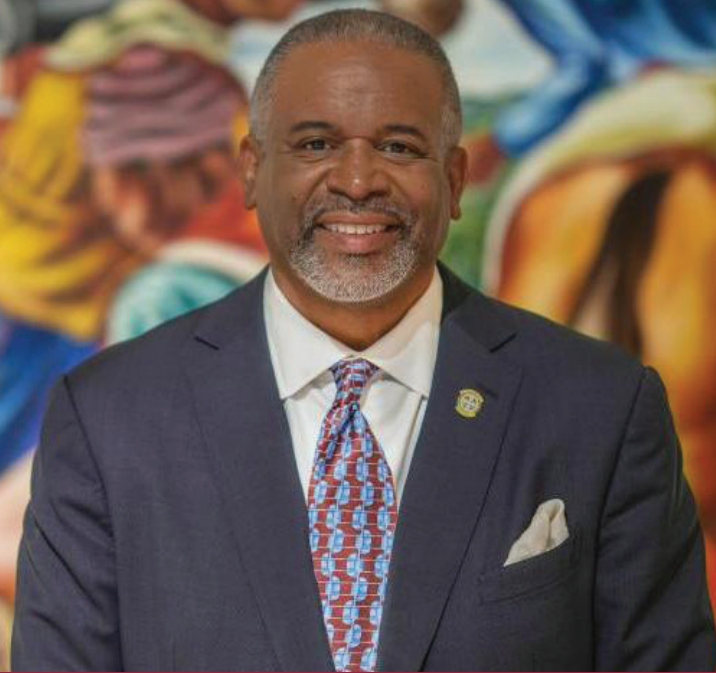
If you have any questions, please do not hesitate to call the Office of Institutional Advancement at 256-761-8520.

With Dega Pride,


Kristie L. Kenney, Ph.D.

*Sr. Vice President for Institutional Advancement,
Strategic Initiatives and Communications*

Meet
**DR. GREGORY J.
VINCENT**
PRESIDENT
TALLADEGA COLLEGE



Dr. Gregory J. Vincent is an award-winning educator, executive, acclaimed civil rights attorney, and community leader who will serve as the 21st President of Talladega College located in Talladega, Alabama. His appointment is effective July 1. Dr. Vincent currently serves as Professor of Educational Policy and Law, Inaugural Executive Director of the Education and Civil Rights Initiative, and Program Chair of the Ph.D. Senior Diversity Officer Specialization at the University of Kentucky. His personal and educational achievements and career milestones demonstrate his commitment to education, which included serving as Vice President for Diversity and Community Engagement and W.K. Kellogg Professor at the University of Texas at Austin from 2005-to 2017. He also held executive leadership positions and professorships at several flagship universities. In addition, Dr. Vincent served as the chief executive officer of Sigma Pi Phi (The Boule'), which is the oldest African American Greek-letter organization.

We can trace Dr. Vincent's foundational and educational roots to New York, New York. The offspring of West Indian Immigrants, Gregory's father, Cyril Vincent, worked as an electrical engineer and executive. His mother, Gloria, served as a counselor and was elected community school board member for the Bronx School Board District 8 (1970-1983). Both Cyril and Gloria removed the glass ceiling, becoming first-generation college graduates. In addition, his parents bestowed three priceless gifts, unconditional love, a love of reading, and a church home, St. Phillip's Episcopal Church in Harlem, where he could start his own journey of faith.

Gregory attended New York City public schools and graduated from Bronx High School of Science. He received a full academic scholarship to attend Hobart and William Smith Colleges, where he embodied the term of scholar-athlete and competed on the school's basketball, cross country, and track teams. Gregory continued and earned a Bachelor of Arts degree in History and Economics. While there, he received the Dr. Martin Luther King, Jr. Leadership Award. The award recognizes a student who exhibits exceptional leadership qualities that honor the life and legacy of Dr. Martin Luther King, Jr. He also served as the 16th President of his Alma Mater. Dr. Vincent also earned a Juris Doctorate from The Ohio State University Moritz College of Law, where he serves on

the National Advisory Council and was recognized in 2012 for his distinguished service. In 2022 he was presented the Diversity, Equity, and Inclusion Award by The Ohio State University Moritz College of Law. Additionally, Dr. Vincent earned a Doctor of Education from the University of Pennsylvania, where he was named Educator of the Year in 2016.

In addition to his distinguished career in academia, Dr. Vincent is a civil rights attorney. He served as the assistant attorney general in the Office of the Ohio Attorney General and successfully argued several major civil rights cases before the Supreme Court of Ohio. Those impressive wins propelled him to Director for Regional and Legal affairs for the Ohio Civil Rights Commission and vice president and lead counsel for Bank One. Later, Vincent served as the spokesperson for the University of Texas in Fisher v. University of Texas at Austin (UT) United States Supreme Court Case, which held that the race-conscious admissions program used by UT was lawful under the Equal Protection Clause of the Fourteenth Amendment.

Dr. Vincent is also a successful entrepreneur founding Gregory Vincent Law, an Ohio law firm focusing on civil rights, education, and employment. In addition, he co-founded and, from 2018-to 2022, served as CEO of Vincent Strategies, a global diversity, equity, and inclusion consulting firm.

When Dr. Vincent is not in a class, court, or boardroom, you can find him investing his time, talents, network, and resources to help others. He has chaired multiple boards, including the Austin Area Urban League, Communities in Schools of Central Texas, the Standing Committee of the Episcopal Diocese of Texas. Also, as a Life Member of Alpha Phi Alpha Fraternity Incorporated, Dr. Vincent chaired the fraternity's Commission on Racial Justice.

Several organizations and institutions have recognized Dr. Vincent for his distinguished community service. He received a commission as a Kentucky Colonel, the highest honor bestowed by the state's governor for outstanding community service, in October 2019. In addition, Mayor Steven Adler and the City Council of Austin, Texas, proclaimed June 13, 2017, Dr. Gregory J. Vincent Day in Austin, Texas. Similar honors were bestowed on July 15, 2018, in Baton Rouge, Louisiana, and Louisville, Kentucky, on October 27, 2019.

The old saying goes, beside every great man stands a phenomenal woman, and Kim Wilson Vincent, a community leader, award-winning attorney, and business powerhouse in her own right has partnered with Gregory throughout this incredible journey. Kim is an attorney, entrepreneur, and Diversity, Equity, and Inclusion (DEI) Expert. She is the founder and owner of Wilson Vincent Law, PLLC, CEO of Vincent Government Solutions, and Co-Founder of Vincent Strategies, LCC. In 2017, The Texas Governor's Office commissioned Attorney Vincent a Yellow Rose of Texas for her outstanding work in child advocacy, leadership in the arts, and distinguished community service. She is an active member of Alpha Kappa Alpha Sorority Incorporated and The Links Incorporated.

Together, the successful couple are the proud parents of six successful children, two daughters and four sons, of which three are HBCU graduates. Continuing Dr. Vincent's legacy of scholarship, leadership, and community are Ashleigh (Louisiana State University '13, Xavier University New Orleans M.Ed. '17); Camille (Spelman College '14, Georgetown University M.A '21, Howard University Ph.D. Student); Gregory Jr. (the University of Texas at Austin '15); Raymond (Morehouse College '21); Shawn (Berklee College of Music '23); and, Cameron (Lake Travis High School '23).



TALLADEGA COLLEGE

Sponsorship Opportunities

CRIMSON SPONSOR LEVEL — \$25,000

- Highlighted as the Honorary Host Committee member.
- Listing as Crimson Sponsor during all Inauguration/Founders' Week events.
- Opportunity for representative to bring greetings during the 1867 Inaugural Scholarship Gala
- Two (2) premium tables of 8 at the 1867 Inaugural Scholarship Gala
- Two (2) complimentary bottles of wine
- Sixteen (16) tickets to the Trustee VIP Reception for President Vincent
- VIP parking for guests
- Red carpet photo opportunity
- Brand recognition on TC website and all print, electronic, and social media platforms
- Prominent brand placement at all Inauguration/Founders' Week events
- Brand placement on video sponsor loops (where applicable)
- Thirty second (:30) inaugural video message saluting the new College President
- Four (4) tickets with prime seating for Galaxy of Jazz in honor of First Lady Vincent
- Opportunity for product placement on all tables during the event
- Two (2) guest passes and VIP parking for President's Suite for one premium basketball game.



TORNADO BLUE SPONSOR LEVEL — \$10,000

- Listing as Tornado Blue Sponsor during Inauguration/Founders' Week events
- Premium table of eight (8) at the 1867 Inaugural Scholarship Gala
- Two (2) tickets for the Trustee VIP Reception for President Vincent
- Two (2) complimentary bottles of wine
- Red-Carpet photo opportunity
- Brand recognition on TC website and all print, electronic and social media platforms
- Invitation to all Inauguration/Founders' Week events
- VIP parking for all Inauguration/Founders' Week events
- Two (2) guest passes and VIP parking for President's Suite for one premium basketball game.

ONE COMMUNITY SPONSOR LEVEL — \$5,000

- Listing as One Community/ One Talladega Sponsor during Inauguration/Founders' Week
- Reserved table of ten (8) at the 1867 Inaugural Scholarship Gala
- Two (2) tickets for the Trustee VIP Reception for President Vincent
- Brand recognition on TC website and all print, electronic and social media platforms
- Invitation to all Inaugural Week events

ONE TALLADEGA LEVEL — \$1,500

- Reserved seating for ten (8) during the 1867 Scholarship Gala
- Acknowledgments/Signage during the event

INVESTOR SPONSOR LEVEL — \$1,000

- Student scholarship sponsorship
- Acknowledgment/Signage during the event



TALLADEGA COLLEGE

Agreement for Inauguration Sponsorship

All sponsors must complete and return this form to the Office of Institutional Advancement at Talladega College. Payments may accompany this form, or arrangements can be made directly with the Sr. Vice President for Institutional Advancement, Strategic Initiatives and Communications. Please call Tamera Stanford, Administrative Assistant, Office of Institutional Advancement at 256-761-8832 or by email at tstanford@talladega.edu if you have any questions.

Company Information

Sponsorship Level Selection (Please check all that apply)

- CRIMSON SPONSOR LEVEL** — \$25,000
- TORNADO BLUE SPONSOR LEVEL** — \$10,000
- ONE COMMUNITY SPONSOR LEVEL** — \$5,000
- ONE TALLADEGA SPONSOR LEVEL** — \$1,500
- INVESTOR SPONSOR LEVEL** — \$1,000
- INDIVIDUAL TICKETS** — \$186.70
- I am unable to attend, but will donate \$ _____ to the Inaugural Gala

Sponsorship Level _____ Amount _____

Contact Name _____

Title _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Ticket Options

- Mail our event tickets to the above address
- Mail our event tickets to this address _____
- I will pick up the tickets
- Yes, I will need some assistance filling some/all of our tickets with College students

Payment Options

- Check included
- Check by mail
- VISA
- AMEX
- MasterCard
- Discover

Name as it appears on the card _____

Account Number _____

Address _____

City _____ State _____ Zip _____

Credit Card # _____ Exp _____ CVV code _____

Signature _____

Please mail or email this form to:

Talladega College

Office of Institutional Advancement

627 West Battle Street

Talladega, AL 35160

Email: inauguration22@talladega.edu

** Please note that all journal advertisement is due by October 12, 2022. If your sponsorship is received after October 16, 2022, your ad will be included in the commemorative journal supplement.

*** Please email your logo and/or camera ready artwork, photos or digital files (PDF, .JPEG, TIF) to inauguration22@talladega.edu

TALLADEGA COLLEGE

THE INAUGURATION OF DR. GREGORY J. VINCENT
AT TALLADEGA COLLEGE

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www.talladega.edu